

COSMOPROF
Awards ASIA

A PROJECT
CURATED IN
PARTNERSHIP
WITH
BEAUTYSTREAIIS

2018 Edition



Cosmoprof Awards

Highlights the best picks in color cosmetic, hair, nail, skincare and beauty salon products.

Hair Product

Finalists 2018

Alepia
Natural Shampoo
Bar With Argan Oil

Hsa S.P.A.
Eslabondexx
Protective Styling

Laboratoire Sintyl S. A.
Physiocoiffeur
Evolution Intensive
Hair Booster Program

Naturelab Co., Ltd
Diane Bonheur Grasse
Rose Shampoo

Winner 2018

Laboratoire Sintyl S. A.
Physiocoiffeur
Evolution Intensive
Hair Booster Program

Hair Product

Alepia
Natural Shampoo
Bar With Argan Oil
(France)

*Natural shampoo bar
without SLS and
any chemical detergent,
preservative, silicon,
perfume.*

Product description

This shampoo is an alternative way for hair wash and hair care. Based on Aleppo soap, argan oil, pink clay, and ayurvedic plants.

Product benefits

Our Natural Shampoo bar take care of your hair and your health. It stops hair loss and make the hair strong. Practical, you can take it everywhere. Ecological, it is 100% biodegradable.



Hair Product

Hsa S.P.A.
Eslabondexx
Protective Styling
(Italy)

Eslabondexx Protective Styling is the new hairstyling range by Eslabondexx.

Its 12 products push the limits with elegance and style, offering high performance without ever compromising hair health thanks to the patented Nio-Protect technology.

Product description

Eslabondexx's essence is trend-tech, a modern lifestyle in which design and fashion trends blend with cutting-edge cosmetic technology for a dynamic, but healthy style.

This is the concept of Eslabondexx Protective Styling, the hairstyling range designed for creating original looks without sacrificing hair protection and longevity.

Nio-Protect Technology

works hand in hand with active ingredients to provide a unique Eslabondexx styling experience combining playful creativity with the highest protection! The line's image also reflects the brand's concept: the packaging was born from the union of a modern design with a glamorous soul and the most advanced technologies.

Product benefits

Eslabondexx Protective Styling means uncompromising creativity and protection:

- it allows to create the most glamour and original look thanks to 12 products that range from hair sprays and waxes to serum and hair milk.
- it has a powerful protective action thanks to the patented Nio-Protect Technology. Moreover each product is enriched with specific active ingredients that help maintaining hair optimal condition.



Hair Product

Naturelab Co., Ltd
Diane Bonheur Grasse
Rose Shampoo
(Japan)

When it comes to shampoo, rather than chemicals, the more natural the ingredients the better. That is why we handpicked everything, from the soil and seeds to the sources of production, to make a shampoo with over 98% organic ingredients.



Product description

Repair damage with natural non-drying ingredients. Revitalizes coarse hair due to lack of moisture, damages from perming and coloring, and unwanted wavy textures. By nourishing the hair from deep within, soft and glossy hair becomes reality.

Product benefits

The Five Standards of Diane Bonheur. Our oil is produced under strict standards, such as fair trade, traceability, and sustainability. The environmentally friendly and high quality oil is extracted with the cold pressed method, which enables natural oil extraction without depriving the moisture nurtured by organic ingredients.

Hair Product



Laboratoire Sintyl S.A.
Physiocoiffeur
Evolution Intensive
Hair Booster Program
(Switzerland)

Micro-encapsulated Plant Stem-Cell extracts promote natural hair growth and fight all the signs of hair aging.

Product description

An innovative treatment that meets the specific needs of the scalp and hair to fight against hair loss and promote natural hair growth.

A scientifically-proven formula that fights all the signs of capillary aging, intensifies and strengthens the hair.

Product benefits

Prevent hair-loss; Acts on all sign of hair aging; Redensifies and strengthens the hair; Stimulates natural hair growth; A protective anti-free-radical action to prevent the oxidation of natural hair pigments; Preserves the natural brightness of the hair.



Make up Product

Finalists 2018

**Biotulin by MyVitalSkin GmbH
& Co.KG**

Biotulin Hydrolon Powder

Glamlac LLC

Lash Lift Starter Kit

Inika Organic & RAWW

Long Lash Vegan Mascara

Izavell Co., Ltd

Kuramoto-No-Shizuku
Foundation

Winner 2018

Izavell Co., Ltd

Kuramoto-No-Shizuku
Foundation

Make up product

Biotulin by MyVitalSkin GmbH & Co.KG
Biotulin Hydrolon Powder
(Germany)

Stepping in the growing trends of natural and multi-functional colour cosmetics, Biotulin has launched its Hydrolon Powder, a naturally moisturising loose powder, containing micro-hydro particles with Vegesome Moist.

Product description

Biotulin Hydrolon Powder is a stable moisturising powder that allows the formulation of a water-soluble active ingredients, known as Imperata cylindrica as well as Acemella Oleracea Extract and Hyaluron extract and is especially suited for powder make-up applications such as loose powder, blush and eye shadow.

Product benefits

Biotulin's latest innovation proves that it is both effective as a decorative make-up product and a skin care product with anti-aging properties.



Make up product

Glamlac LLC
Lash Lift Starter Kit
(Estonia)

*GlamLashes:
Next Generation
Of Lash Lift*

Product - Description

Lash Lift Starter Kit contains:
Lash Lift Fixing Lotion, Lash Lift Perming Lotion, Lash Lift B'tx Booster, Lash Lift Adhesive, Lash Lift Perm Brush (pairs S,M,L), Lash Lift Silicon Rod (1 psc), Eye Gel Pad Patches Lint Free (4 psc), Lint-free Applicators (10 psc), Eyelash Combs (10 psc).

Product benefits

Lash Lift is a great alternative to eyelash extensions, Easy to Use, Fast Application, 2 in 1 coloring process, No product waste because product is in the pen and applied on with the same pen.



Make up product

Inika Organic & RAWW Long Lash Vegan Mascara (Australia)

A beautiful and luxurious Long Lash Vegan Mineral Mascara uses 100% plant derived and natural ingredients to boost length, volume and with extra-long staying power!

Product description

The new voluminous brush head allows the perfect amount of mascara to be applied every time. 1 coat gives you the length you need, 2 coats the volume.

Product benefits

100% plant-derived and vegan formula.



Make up product



Izavell Co., Ltd
Kuramoto-No-Shizuku
Foundation
(Japan)

Skin lightening foundation to clear discoloration from the traditional Miyakotsuru Shuzo brewery in Kyoto

Product description

Kuramoto no Shizuku Foundation contains Sake Lees Extract from the traditional Miyakotsuru Shuzo brewery in Kyoto and Oryza Sativa (Rice) Germ Oil, rich in Super Vitamin E that is highly stable against oxidation.

Product benefits

You can wear Kuramoto no Shizuku Foundation over bare skin without wearing primer and use this for your blemish and spot concealer.



Nail Product

Finalists 2018

Depend Cosmetic AB

Depend O2
Strenght Anti-Age

Glamlac LLC

Nail Concealer Starter Kit

Pretty Woman Industrial Co., Ltd

HELIOS Luminor

Silcare sp. Zo.o. sp. K.

Idea'l UV-LED/LED Gel

Winner 2018

Silcare sp. Zo.o. sp. K.

Idea'l UV-LED/LED Gel

Nail Product

Depend Cosmetic AB

Depend O2
Strenght Anti-Age
(Sweden)

Strengthens and restores the moisture balance for dry, brittle, splitting nails.

Product description

2-in-1 formula containing both an oil and a nail strengthener. Restores the moisture balance, strengthens and camouflages yellowing and signs of aging. Apply twice a week in thin coats as clear polish or as a base coat.

Product benefits

Strengthens and restores the moisture balance. Ridge filler effect. Camouflages yellowing and signs of aging. Quick Fix.



Nail Product

Glamlac LLC

Nail Concealer Starter Kit
(Estonia)

New Generation Camouflage Base, Easy to Use, Super Resistant, Fast Application, Camouflage Bottle builder gel.

Product description

The GlamLac concealer works on the nail just like CC Cream. Apply two times of GlamLac LED/UV Nail Concealer Rubber Base and cure under the LED or UV Lamp.

LED cure time – 30 sec.

UV cure time – 2 min.

Cover with GlamLac LED/UV Top Coat. Easy to use and stronger nails.

Product benefits

Helps dissipate and hide foggy nails on the surface.

For example, uneven nail plate and nail tone. In addition it also protects the nail. This product is both a nail treatment and concealer, blurs imperfections and makes nails appear smooth and healthy. Camouflage Bottle builder gel.



Nail Product

Pretty Woman Industrial Co., Ltd
HELIOS Luminor
(China)

Fit Tech

Product description

Helios FIT lacquers are infused with mineralized jewel powders and high purity bio ceramics that release wavelengths that gently increase the nail temperature for days resulting in increased micro circulation and faster natural nail growth.

Product benefits

FIT technology combines all the benefits of a treatment and a nail color, even featuring improvements on traditional polishes:

- Decreased dry time
- Extended wear
- Enhanced hardness

The result is a radiant manicure that heals as it dazzles.



Nail Product



Silcare sp. Zo.o. sp. K.
Idea'l UV-LED/LED Gel
(Poland)

Silcare is proud to present: IDEA'L UV-LED/LED Gel. Innovative, high-performance product for beautiful appearance and ultimate protection. A premiere class of UV-LED gel designed for demanding consumers who expect reliable products.

Product description

Nails are exposed to a variety of artificial and environmental factors such as solar radiation, temperature change, air pollutants and many more. IDEA'L UV-LED/LED Gel is a solution which protect your nails against external factors and simultaneously allows to rebuild and extend the natural nail plate. Reconstruction of the nail is very comfortable since product is easy to shape and work with. Thick consistency

makes it suitable for both professional and beginner stylists.

Product benefits

IDEA'L UV-LED/LED Gel is acid-free, 100%UV formula, free from monomers and volatile organic compounds high quality product. Cured polymeric network reduces mechanical stress and is therefore resistant to damages as well as abrasion which in turn makes the manicure durable and flawless until the next stylization.



Natural & Organic

Finalists 2018

001 Skincare London
Alpha-Glow Flash Facial

Borlind GmbH
3 in 1 Anti Blue
Light Facial Oil

Essentiq Ltd
Magic 40+ Plant Stem
Cells Facial Cream

The Beauty Factory
Ariul Jeju Lava Water
Soothing Mist

Winner 2018

Borlind GmbH
3 in 1 Anti Blue
Light Facial Oil

Natural & Organic

001 Skincare London Alpha-Glow Flash Facial (United Kingdom)

The first serum designed to triple as a primer and mask. The performance-driven formula tackles 4 main concerns stemming from our natural skin ageing process with 9 proven actives all in 1 bottle. Expect improved skin texture, suppleness and luminosity.

Product description

The everyday power facial to tackle the core of natural skin ageing A 3-in-1 serum, primer and mask, this next generation, advanced daily “super serum” combines 9 powerhouse actives in one bottle. With regular use it actually mimics the effects of the very best power facial. The performance-driven formula tackles the four concerns stemming from our natural skin

ageing process: Loss of moisture, Collagen depletion, Melanin irregularities, inflammation. Visibly aiding to tighten skin & lift contour, reduce the appearance of dark spots, refine pores and skin texture and fill fine lines & wrinkles.

Product benefits

9 potent, skin-identifying actives daily complex to 1) intensely hydrate and bind moisture within skin 2) repair and reconstruct collagen and elastin 3) inhibit melanin production and brighten skin tone 4) protect against and soothe chronic inflammations caused by the effects of stress, pollution and free radicals three ways to use Serum: After cleansing (and toning), apply 3-5 drops gently tap across face, neck and décolleté. Primer: Before applying foundation, apply a thin layer to plump and fill imperfections Mask: Apply a generous layer over face as the last step to bind moisture and let all actives work synergistically overnight.



Natural & Organic

Essentiq Ltd

Magic 40+ Plant Stem
Cells Facial Cream
(Slovenia)

MAGIC40+ facial cream is harnessing the magic of plant stem cells for non-invasive facial rejuvenation. Together with specialized peptides and enzymes stimulate the skin's own stem cells to repair damage and help protect the skin from deterioration and aging.

Product description

MAGIC 40+ facial cream is magical in many ways... formulations built on the latest developments in biotechnology relating to plant stem cells, innovative packaging – airless jars and graphic design that generate optical illusion. Plant stem cells help to maintain natural beauty and health of the skin while combating signs of aging. Just as human stem cells have the ability to produce

new stem cells as well as develop into any of the specialised cells needed. Together with specialized peptides and enzymes, these can stimulate the skin's own stem cells to repair damage and help protect the skin from deterioration.

Product benefits

The formulation of ORGANIC certified MAGIC 40+ facial cream has been strengthened to address the increasing severity of the skin issues which your skin faces in ages around and beyond forty: - Re-densify the dermal extracellular matrix and increase epidermal thickness - Speed up regeneration of damaged skin - Provide antioxidant protection and specifically protect against UV stress - Protect soothe and calm sensitive skin (reduce skin redness) - Reduce wrinkles by reducing skin density using holistic approach - Achieve long term moisturization and prevent water loss through the skin



Natural & Organic

The Beauty Factory Ariul Jeju Lava Water Soothing Mist (South Korea)

Ariul's unique formula contains Jeju Lava Water 30,000 ppm with rich minerals & botanical soothing ingredients.

Product description

Ariul Jeju Lava Water Soothing Mist enables instant skincare to you a minute before a special occasion. Unique in formula, Jeju Lava Water 30,000 ppm is full of minerals and is naturally filtered through volcanic rocks for 40 million years beneath Jeju Island. The formula consists of EWG Green grade ingredients only and makes a perfect fit for a pouch and pocket of clothes.

Product benefits

For instant pore tightening & soothing care, Ariul Jeju Lava Water Soothing Mist is formulated with skin-friendly ingredients in palm-size case. Containing 30,000 ppm of Jeju Lava Water from pristine nature of Jeju Island, all ingredients consist of EWG Green graded. Safe from allergy and skin irritation caused by artificial fragrance, paraben, mineral oil, phenoxyethanol and artificial color.



Natural & Organic



Borlind GmbH
3 in 1 Anti Blue
Light Facial Oil
(Germany)

*Anti-blue light.
Anti-oxidative.
Anti-aging.*



Product description

Nourishing oils such as Inca omega oil, kahai oil and Himalayan cherry oil fortify the skin's natural barrier and add suppleness. Marigold protects against blue light radiation. This anti-aging dry oil leaves skin relaxed and regenerated. Efficacy and skin-compatibility scientifically confirmed. Free of mineral oil derivatives. Vegan. Protects from blue light from mobile phones, tablets, televisions or visible light which damages cells and contributes to skin aging.

Product benefits

For demanding Skin. This anti-aging dry oil leaves skin relaxed and regenerated.

Skincare Product Professional and Retail

Finalists 2018

**Dafne Italian
Philosophy S.r.l.**
Active Oxygen Treatment

DTS MG Co., Ltd
Mesosys Age-Return Serum

Lululab Inc.
Lumini

PB Cosmetic Co., Ltd
CEL-FIT Hyaluronic
Freeze-dried Eye Patch

Winner 2018

Lululab Inc.
Lumini

Skincare Product Professional and Retail

**Dafne Italian
Philosophy S.r.l.**
Active Oxygen Treatment
(Italy)

*Concentrated like a serum,
but light as a cosmetic water,
it offers maximum effectiveness
during the detox beauty
routine. It has a surprising
and changeable texture:
after the application, it begins
its transformation, releasing
active oxygen.*

Product description

Ultra-sensory hydro-gel mask with a high revitalizing effect. In application, its innovative texture instantly becomes an outstanding purifying and regenerating effervescent mousse. A true re-energizing treatment that detoxifies the skin favoring a radiant complexion thanks to its illuminating properties. The skin is re-oxygenated with a wonderful glow. Its

formula is boosted with a high concentration of active ingredients. Suitable for all skin types and specific for skins of all ages that show signs of fatigue, dull skin and uneven skin texture. Paraben Free. Dermatologically Tested On Sensitive Skin.

Product benefits

Treatment that accompany every moment of life: from 30 to 50 years old and over, because "to detoxify deeply" and "to re-establish" the skin natural mechanisms becomes more and more necessary, an indispensable gesture. Unbridled rhythms and city exposures have an unavoidable impact on the beauty of the skin (dull skin tone, premature aging, skin more sensitive to aggressions...) This specific product helps to fight day after day against skin fatigue due to accumulation of stress, pollution, irritants or even sleeplessness.



Skincare Product Professional and Retail

DTS MG Co., Ltd
Mesosys Age-Return Serum
(South Korea)

MESOSYS AGE RETURN SERUM is an all in one anti-ageing serum combined with microneedle roller.

Product description

MESOSYS AGE RETURN SERUM is an all in one anti-ageing serum combined with microneedle roller. It helps improve overall health of skin by nourishing skin. The epidermal growth factor in the serum promotes natural cell renewal and wound healing.

Product benefits

The container itself has microneedles installed at the top of it. So at the same time with applying the serum to the face, microneedles make pathways for the serum to penetrate into skin. And in this process, keratinocytes are stimulated. In the result, growth factors are released and cell turnover is increased.



Skincare Product Professional and Retail

PB Cosmetic Co., Ltd
CEL-FIT Hyaluronic
Freeze-dried Eye Patch
(South Korea)

*“Hyaluronic Freeze-Dried
Eye Patch” Dissolving
Hyaluronic Eye Patch that
penetrates deep into skin!*

Product description

Infuses freeze-dried
sponge-type HA eye patches
under eyes and crow's feet
with each pre-measured
vial-serum that "instantly
melts and dissolves" to be fully
penetrated and absorbed deep
into skin to help moisturize
skin and look more youthful
Recommended to use once
every 2~3 days at night
time and leave on overnight.

Product benefits

The most highly concentrated
and the purest HA Eye Patches
that are made of 99.996%
Hyaluronic Acid + 0.004%
Camelia Oil with “preservatives
and chemicals completely
free” uses only selective low
molecular weights of HA to
allow high skin permeability
into deep skin for the maximum
results of plumping and keep
hydration to enhance dark
circles, fine lines, wrinkles,
and dryness. Immediate and
accumulated results in lifting,
firming, moisturizing, and
enhanced elasticity One time
application of HA Eye Patches
allows its efficacy to last for 2~3
days A perfect night time eye
treatment – for firmer, tighter,
brightener, smoother in skin
texture.



Skincare Product Professional and Retail



Lululab Inc.
Lumini
(South Korea)

AI Skincare Assistant - the world's first portable AI incorporated skin solution.

Product description

AI Skincare Assistant LUMINI analyzes a whole facial skin in a snap and recommends the skincare products for each user. It consists of a handheld scanning device and software. Using AI technology, it only takes 10 seconds to have its work done, keeping high accuracy. LUMINI can create skin big data through helping people understand their skin condition, track changes, and provide data-based personalized solutions. Beauty industry players who adopt LUMINI can utilize the data of their consumers for target marketing as well as new

product development. LUMINI can eventually connect both consumers and industry with the skin data.

Product benefits

- For beauty industry companies
 - a. Develop personalized skin care products for their customers based on acquired skin data
 - b. Understand customer's preference on products through collecting customers' behavior data insight
 - c. Provide professional skin consulting service to their customers through easy-to-use solution without training.
- For consumers: receive a simple but accurate skin analyzing service within 10 seconds, buy the most suitable products based on their own skin data and figuring out what other people with similar skin score think as effective product and prevent future skin problems thanks to its inner skin analysis.

